

BILL SUMMARY
2nd Session of the 60th Legislature

Bill No.:	HB3299
Version:	POLREC
Request Number:	16522
Author:	Rep. Hays
Date:	2/24/2026
Impact:	\$0

Research Analysis

The Policy committee recommendation to HB 3299 makes it unlawful for any person to create and disseminate a digitization or synthetic media depicting the name, image, voice, or likeness of another person without his or her written consent, and attempt to deceive with the intent to cause emotional, financial, or physical harm. The offense is a misdemeanor punishable by up to 1 year in the county jail, a fine of up to \$1,000 or both fine and imprisonment. If the offense results in financial harm exceeding \$25,000, or the digitized or synthetic media is used for the purpose of extortion, coercion or blackmail, the offense is a felony punishable by up to 5 years in prison, a fine of up to \$10,000 or both fine and imprisonment. The measure requires disclosure of digital or synthetic medial used in political advertising. Failure to disclose is a misdemeanor punishable by a fine of up to \$2,500 or up to 1 year in the county jail. Media advertising agencies are required to have content creators sign an attestation certifying whether the advertisement contains digitized or synthetically altered content.

Prepared By: Brad Wolgamott

Fiscal Analysis

The POLREC to HB3299 creates new criminal offenses related to the creation and dissemination of digitized or synthetic media without consent. The measure establishes misdemeanor penalties (up to 1 year incarceration and \$1,000 fine) and felony penalties for aggravated circumstances (up to 5 years incarceration and \$10,000 fine), as well as a separate misdemeanor offense for political advertising violations (up to 1 year incarceration and \$2,500 fine). Any resulting change to the revenues collected by the Administrative Office of the Courts (AOC) or change in the costs incurred by the Department of Corrections (DOC) are expected to be immaterial and/or absorbed by the agencies. Therefore, this measure in its current form is anticipated to be budget neutral.

Prepared By: House Fiscal Staff

Other Considerations

None.